
Intro

Thanks

Thank you for licensing fonts from Polytype!

Info

This end-user license agreement lays out the terms and conditions of the use of Polytype fonts. Please read it through and be aware of the rights and responsibilities it describes.

Get in
Touch

If you have any questions or comments regarding this EULA, then please don't hesitate to get in touch.

Contact

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hello@polytype.co.uk

General Terms: 1.1 – 1.10

1.1 Preamble

This is an agreement between you, the purchaser and licensee, and us, Polytype. By purchasing, downloading, installing, or using the digital typeface software (hereafter 'fonts'), you accept the terms of this agreement.

1.2 License & Ownership

By purchasing the licence, you become a licensed user, not an owner, of the fonts. To 'purchase a font' is simply to purchase a license to use it in accordance with this agreement. Polytype retains all copyrights to the fonts after purchase.

1.3 Transfer & Distribution

You may not sell, lease, sublicense, or otherwise assign or transfer any rights, duties, or obligations under this agreement, in whole or in part, to any person or third-party, including by merger. You may not distribute, lend, rent out, sell, give away, or share the font files for any reason not stated in this agreement.

1.4 Client Transfers

Licences are non-transferrable; the licensee is fixed at the time of purchase. If you are an agency or creative purchasing on behalf of a client, you should purchase the license in the Client's name. If you purchase it in your own name, you cannot transfer it; the Client must purchase their own license for their use.

1.5 Modifications

You are not permitted to modify the fonts using font manipulation software to create a usable font without first gaining the express written permission of Polytype to do so.

1.6 Generative AI

You are not permitted to use the fonts, or any data extracted from them, for the purpose of developing, training, or operating generative artificial intelligence or other machine learning systems.

1.7 Technical Issues & Refunds

Every care has been taken to produce our fonts to the highest standard, but technical issues can sometimes occur. If you do experience technical issues, we will do our best to resolve them. If we are unable to resolve any technical issues arising from defective fonts, you will be due a full refund on your purchase, provided you request it within the first 30 days after purchase. Any refund terminates your license to use the fonts, which must then be deleted. Refunds will be given under no other circumstances.

1.8 Liability

Polytype takes no responsibility for damage caused to a user's hardware, software, or a loss of income that may have occurred as a result of downloading, installing, or using Polytype fonts. All Polytype fonts are installed and used entirely at the user's own risk and Polytype cannot be held responsible.

General Terms:

1.1 – 1.10

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- 1.9 Termination
Any breach of the terms of this agreement will immediately terminate your license to use the fonts. After termination of the license, you must destroy any copies of the fonts in your possession.
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- 1.10 Governing Law
This agreement shall be governed by and construed in accordance with the laws of Scotland. Place of jurisdiction and performance is Glasgow, UK.

Desktop Terms: 2.1 – 2.6

2.1 Scope of Use

A desktop license gives you the right to use the fonts in the production of:

- Printed images (e.g., posters, clothing, signage, literature);
- Static digital images for digital distribution in raster and vector formats;
- Animated digital images for digital distribution in raster and vector formats;
- Videos for social media platform distribution (e.g., YouTube, Vimeo, TikTok, Instagram), but not for broadcast distribution (e.g., TV, Netflix, Amazon Prime, Hulu, HBO Max).

2.2 Logos

A desktop license permits the use of the fonts in the production of logos, provided the design involves a novel composition of the font's elements. Logos composed solely of a single, unmodified glyph (e.g., one letter or number) are not permitted. Trademarking a logo incorporating the fonts will not transfer or erode Polytype's copyrights to the underlying font software.

2.3 Document Embedding

A desktop license gives you the right to embed the fonts into electronic documents for digital distribution, granted that the font is subset, the document is not editable, and reasonable measures have been taken to

prevent the extraction of fonts from the document.

2.4 Service Bureaus (Printers)

You may temporarily provide the fonts to a service bureau or commercial printer for the sole purpose of outputting a specific job, provided that the third party destroys the font files upon completion of the job.

2.5 Users & Organisation

Desktop licenses are purchased for a certain maximum number of users, specified during your purchase and in your invoice. The number of users using the fonts must not exceed this maximum number, and the users must be working for the same legal entity or organisation.

2.6 Restrictions

- A desktop license does not give you the right to install fonts onto web servers for the purpose of serving live text to webpages; a web license is required for this purpose.
- A desktop license does not give you the right to embed fonts into apps; an app license is required for this purpose.
- Font files must not be converted to any other file formats than they were delivered in by Polytype.